

5 Ways Gymnastics Software Can Help Your Gym

Finding the right technology will not only alleviate much of your paperwork and manual data entry, it will also increase organization and efficiency. As an integral part of providing fun and safe programs for children, you should have access to automated tools that allow you to spend more time with customers, and less time processing registrations and payments.

When deciding if gymnastics software is the best option for your gym, consider the following five improvements:

1. Automated Class Registration

With gymnastics software, you can reduce the time spent processing registrations. By eliminating the manual follow-up work that is inherent with registrations completed using a pen and paper, including printing and copying, you will have more time to focus on the activities important to you.

2. Self-Service Option Via Online Registration

When someone registers using paper or a web form, your manual work has just begun. You know the process: print, copy, fold, mail, email, and repeat. Eliminate these time-consuming activities by using online registration. The fully-automated system will email everyone right when they register with their receipt and invoice.

Many gymnastics software offer a web-based registration program, allowing parents to register their kids online when it is most convenient for them. Give your customers the power of self-service with an automated system, which allows them to make their own changes in real-time.

3. Automated Payment Processing

Manually processing credit card payments is repetitive, time-consuming, and can subject you to entry errors or even a declined card. Eliminate these extra steps by having your system process and verify credit card payments for you in real-time, the moment someone registers. The right software system securely automates payments and credit card processing. Not only is this convenient for customers and your staff, it also ensures that personal information will not be exposed on paper and reduces manual errors in data entry.

4. Automated Reports

If your gym still tracks attendance lists, make-ups, and missed classes using a pencil and a binder, you are part of the majority depending on pen and paper to track this type of information. Gymnastics software makes financial reporting easier by tracking everything from billing, payment, and daily cash balances, to registration attendance and trends, so that you can quickly generate reports and tailor programming for maximum participation and efficiency.

5. Reduce Time Spent on Manual Tasks

If you use Excel spreadsheets and binders to organize your data, then you have the ongoing task of transferring and compiling data for everything related to class registrations, payments, and birthday party scheduling. Say goodbye to these manual tasks by using a computerized system that automatically compiles and tallies all of your data for you, in real-time.

With a comprehensive gymnastics software system, you will see improvement in your registration process, payment process, reporting and the overall organization and efficiency of your gym. Ultimately, your software should make managing your gym more efficient, eliminating time-intensive paperwork and manual data entry. The right gymnastics software will enable you to focus more on your customers and class programming and less on administration.